** VOTING AND JUDGING **

Submissions will go through a judging process from Monday, March 5 until Sunday, March 18. A panel of judges will select the top 30 music video entrees based upon the following rubric, which will be posted on the contest website by Monday, March 19.

Point Values (ranges)	31-40	21-30	11-20	0-10
Content (up to 40%)	The students clearly display all of the content in their movements. They have used the Kinesthetic Lectures as a guideline.	The students clearly display most of the content in their movements. They have used the Kinesthetic Lectures as a guideline.	The students display some of the content in their movements. The Kinesthetic Lectures may have been used as a guideline.	The students display very little of the content in their movements. The Kinesthetic Lectures have not been used as a guideline.
Organization (up to 40%)	The video is shot in one take and the performance is controlled, structured and choreographed throughout the entire production. The music can be clearly heard and is not distorted. The production looks professional and is ready to be broadcast to a national audience.	The video is shot in one take and the performance is mostly controlled, structured and choreographed. The music can be clearly heard and is not distorted. The production looks mostly clean and ready to be broadcast to a national audience.	The video is shot in one take and the performance is at times controlled, structured and choreographed. The music can be heard or is only slightly distorted. The production is sometimes sloppy.	The video is shot in one take and the performance is not controlled, structured and/or choreographed. The music is difficult to hear or distorted. The production looks sloppy.
Creativity (up to 20%)	X	X	The students added to and/or changed their section of the song using different movements or props that further illustrate the song's content. The students have created a physical setting that engages the audience and further adds to the illustration of the content.	X