Technology in our Schools
Vision, Design, Implementation, and Results

Session Schedule Saturday, July 9

11:15 AM–12:00 PM  Lunch sponsored by SMART Technologies

12:00 PM - 1:15 PM  Leading, Learning, and Achieving in the Digital Age—the Superintendent’s Role  
Hall Davidson, Discovery Education  
Sponsored by Discovery Education

1:15–1:30 PM  Briefing on CoSN’s “21st Century Superintendent” Initiative  
ERDI Superintendent Chip Kimball, Lake Washington School District

1:30 – 2:45 PM  Designing Digital Districts  
Presentation by Tom Vander Ark, CEO, OpenEd Solutions  
Discussion panel joined by Gregg Festa, Chair, ClassLink Advisory and Educational Leadership team; Jill Hobson, Technology Director, Forsyth County Schools; and Andy Ross, General Manager Global Services, Florida Virtual School

3:00 – 4:15 PM  A Roundup of Mobile and Digital Devices and Their Impact on the K-12 Landscape  
Kathy Hurley, Senior Vice President, Strategic Partnerships, Pearson and Pearson Foundation  
Mike Hawkins, Associate Director and Lead Mentor, Digital Youth Network  
Sponsored by Pearson Foundation

4:15–5:30 PM  Teaching, Learning and Beyond: The Personal, Professional, and Pedagogical Power of Technology  
Rushton Hurley, Executive Director, NextVista.org  
Sponsored by HealthTeacher

Dinner  
Meet and mingle at 6:00PM, followed by dinner at 6:30PM  
Co-Sponsored by Mercury Online Education and Pearson School
Session Schedule  Sunday, July 10

7:30–8:00 AM  Breakfast sponsored by Discovery Education

8:00–9:00 AM  Getting Every Teacher to Use Technology
   Sheryl Abshire, CTO Calcasieu Parish School System
   Steven W. Enoch, ERDI Supt., San Ramon Valley, California
   Myk Garn, Director, Educational Technology, Southern Regional Educational Board (SREB)
   Moderated by Robert Sheridan, SVP K-12 Partnerships, Corporate Development, Houghton Mifflin Harcourt
   Sponsored by Houghton Mifflin Harcourt

9:00–10:00 AM  Technology and Teachers:  Moving from Player Piano to Jazz Combo
   Chris Dede, Harvard University Graduate School of Education
   John Richards, Harvard University Graduate School of Education
   Sponsored by ClassLink together with Intel

10:15–11:30 AM  Concurrent 60-Minute Sessions (Choose One)
   Sponsored by OpenEd Solutions
   > Classroom Technology — Devices and Content in the iPad Age, led by Craig Halper, Discovery Education
   > Social Media— The Language of Digital Natives, led by Adam Renfro, Open Ed Solutions

11:30–11:40 AM  Greetings and remarks from Georgia State Superintendent John Barge

11:40 AM–12:50 PM  Driving Disruptive Transformational Change in Complex Systems
   Gregory J. DuMont, EVP of Corporate Dev. & Operations, Houghton Mifflin Harcourt Education
   David O’Connor, EVP School Learning Technologies, Pearson Education
   Kelli Campbell, Senior Vice President, Discovery Education
   Moderated by Gene Eidelman, President, Mercury Online Education

12:50–1:00 PM  Wrap Up with Paul Dulle, ERDI