



The Discovery Education “Cracking the Core” Summer Conference

Practical Strategies to Jump Start your **Common Core** Back-to-School Planning

If preparing for Common Core State Standards is at the top of your summer to-do list, join Discovery Education as we dive into hands-on instructional strategies and immediate classroom applications of the Common Core State Standards. Hear from keynote speakers **Seymour Simon**, whom the *NY Times* dubbed “the dean of children’s science writers,” and **Troy Hicks**, author of *Crafting Digital Writing* as they share insights about how to apply the Common Core literacy standards across multiple disciplines for student success.

This conference provides educators with a broad range of adaptable instructional strategies designed to develop students’ deep thinking skills that we know are critical to classroom success. Each day consists of concurrent sessions:

- Using media to go beyond the classroom walls
- Engaging students in complex texts in a variety of genres
- Writing and learning in the disciplines
- Applying math concepts
- Teaching vocabulary
- Web 2.0 tools and applications for powerful instruction

Led by Discovery Education’s Dr. Karen Beerer and Dr. Johnna Weller, pioneers in demystifying and implementing the CCSS, the 2-day conference also includes sessions hosted by educators in various stages of implementing the CCSS to share practical, immediate classroom applications.

July 29 – 30, 2013

**Discovery Education Headquarters
Silver Spring, MD**

\$300 for a two-day session
(includes breakfast and lunch)

Don’t miss this unique summer conference to prepare for the rigorous demands of meeting the CCSS in your classroom.

Register today at: DiscoveryEducation.com/Common-Core-Academy

Space is limited.