



streaming

Enhance Your Classroom with
Discovery Education™
streaming





More than 1 Million Educators Strong

Discovery Education *streaming* is the most comprehensive online video-on-demand teaching resource available today, and the only one scientifically proven to increase academic achievement. Today, more than 1 million educators and 30 million students in U.S. schools learn with Discovery Education *streaming*.

Discovery Education Streaming

My Account | Help | Logout

My DE | DE Streaming | DE Science | DE Health | Educator Network

Search [] Within [All Content] GO

Advanced Search

My Content | Teacher Center | Professional Development

Welcome, Erin

View My Homepage

Subject/Grade Search

BY SUBJECT

- Careers
- Health
- Language Arts
- Mathematics
- Research
- Science
- Social Studies
- Teaching Practices
- Visual and Performing Arts
- World Languages

BY GRADE

- K - 2
- 3 - 5
- 6 - 8
- 9 - 12

Curriculum Standards Search

STATE/PROVINCE
 Select a State

SUBJECT
 Select a Subject

THEMATIC FOCUS | **WHAT'S NEW** | **WEEK IN HISTORY**

MORE TO SEE.

Teacher Center

Use our tools to make student materials or plan your day.

- Assignment Builder
- Calendar
- Discovery Atlas Interactive Map
- Discovery Educator Network
- Lesson Plan Library
- Quiz Builder
- Writing Prompt Builder

Professional Development

Discovery Education Webinar Series

Whether you're brand new or looking for some new tips, this is your opportunity to learn more about the many products Discovery Education has to offer, from the people who know them best.



Extraordinary Resources

Enhance Your Classroom with the
Largest K-12 Digital Media Library



Discovery Education *streaming's* rich collection of multimedia resources includes:

- › Videos and Video Segments
- › Audio Library of Speeches, Sound Effects, and Songs
- › Images and Clip Art
- › Encyclopedia Articles

More than 4,000 digital videos and 40,000 content-specific segments cover every core subject, and includes foreign-language video content and more than 1,000 closed-captioned titles.



Find Exactly What You Need

Resources are organized to fit today's classroom



Thematic Focus

Explore lessons, activities, and materials organized around a central theme or topic.



Easily Searchable

Discovery Education *streaming* lets users search digital video content by curriculum standard, keyword, subject area, or grade. Or you can search for all new releases or available titles.

Extraordinary Resources

Get Creative with Helpful Online Teaching Tools

Take Control of Your Digital Media



My Content

Keep tabs on Discovery Education *streaming* materials by bookmarking them for later retrieval.



Editable Video Segments

Use the Advanced Search tool to find more than 1,000 Discovery Education *streaming* titles suitable for editing with third-party software such as iMovie, Adobe Premiere, Movie Maker, or MediaBlender. Shorten or lengthen video segments, re-narrate the programming, or incorporate media into student or teacher multimedia projects.



Expand Students' Horizons

Integrate digital media into a broad range of classroom activities.



Calendar

Look month-by-month to see important dates in five core curriculum areas. The calendar also features biographies, health and guidance, and commemorations.



Assignment Builder

Create assignments that students can access and complete through the Student Center.

Extraordinary Resources

Integrate Discovery Education *streaming* Easily

Take advantage of teacher-tested materials



Quiz Center

Use or edit over 2,000 pre-created quizzes tied to video content to effectively introduce, reinforce, review, and remediate subject matter for your students.



Lesson Plan Library

Get lesson plans correlated to Discovery Education *streaming* videos. You can browse by grade level or by five core subject areas.



Explore and Create

Resources to unlock students' imaginations



Writing Prompts

Bolster your students' composition skills by using the writing prompt generator to combine text-based prompts with any image within Discovery Education *streaming*. Create your own, or use the library of 500 pre-created writing prompts to encourage students to expand on a subject using the written word.



Interactive World Atlas

Explore the world through an interactive atlas that includes country information and engaging videos from sources like Discovery ATLAS.

Support You can Count On

Discovery Education is passionate about putting Discovery Education *streaming* to work for you fast and effectively. For this reason, we've created a Discovery Education support network to provide you with varied and extensive tools to help you use Discovery Education *streaming*. Because our success depends on yours, we offer support from all sides – the [Account Services](#) team, the [Discovery Educator Network \(DEN\)](#) and [Professional Development](#).

“You provided exemplary days of training and support for the chairpersons who attended Discovery Education streaming training this week...Our science instructional officer said two staff members told her the day was the best staff development day that had ever been planned for them or that they had ever attended. The entire group gave us the same feedback.”

Barbara S. Camp,
Associate Director
Klein Independent School District, Klein TX

Guidance Support

Account Services

Discovery Education is passionate about providing support to Discovery Education *streaming* customers. We can provide your team with the resources and guidance needed to effectively promote student achievement using digital media. Resources include:

- › Materials to help with a swift, effective launch and roll out of Discovery Education *streaming*
- › Technical advice to help you get the most out of Discovery Education *streaming* with your technology infrastructure
- › Support materials for advanced users of Discovery Education *streaming*
- › Guidance on how to maximize the value of our professional development resources



Community Support

Discovery Educator Network

As a Discovery Education *streaming* user, you will have access to the Discovery Educator Network (DEN), a global community of educators who are passionate about the power of digital media. As a Discovery Educator, you will be able to collaborate and share resources with other DEN members who are working together to inspire other teachers with new ways of integrating multimedia resources into classroom curricula.

- › Share ideas, resources, and best practices through online discussion boards and blogs
- › Network with educators with similar instructional technology interests
- › Find out about exclusive Discovery events and contests
- › Preview new Discovery Education products and services



Visit Community.DiscoveryEducation.com to learn more.





The screenshot shows the Discovery Education Streaming website interface. At the top, there are navigation links for 'My DC', 'DE Streaming', 'DE Science', 'DE Health', and 'Educator Network'. A search bar is present with a 'GO' button. Below the navigation, the page is titled 'Professional Development' and is divided into several sections:

- DE Streaming in Action:**
 - Teaching Tips:** Preview quick technology tips - from hyperlinking to movie making - that will jumpstart your lessons. [Go To](#)
 - Trainer's Toolkit:** Use these tools to enhance your Discovery Education™ streaming staff development workshops. [Go To](#)
 - Discovery Educator Network:** Explore resources and community tools for educators - including exclusive content for members. [Go To](#)
- Digital Media Integration:**
 - Best Practices:** View short video segments that profile practicing teachers and gain exciting strategies for technology integration. [Go To](#)
 - Interactive Training:** Learn to use Discovery Education™ streaming with these self-paced, easy-to-use lessons. [Go To](#)
 - Project Demonstrations:** Get inspired with these exemplar lesson plans, projects, and tutorials that show you how to integrate Discovery Education™ streaming content with popular software applications. [Go To](#)
- What's New:**
 - Webinars:**
 - September 11, 2007**
5:00 pm - 6:00 pm Eastern DT
Back to Basics: If my Mom can do it...
 - September 13, 2007**
1:00 pm - 2:00 pm Eastern DT
Discovery Connect - Build it Bigger with Danny Forster
 - September 17, 2007**
1:00 pm - 2:00 pm Eastern DT
ThinkLink Assessment: I can see clearly now
 - September 17, 2007**
4:00 pm - 5:00 pm Eastern DT
Discovery Education Streaming (Plus & Media Packs)
 - September 19, 2007**
7:00 pm - 8:00 pm Eastern DT
EdTech-Connect featuring Wesley Fryer
 - September 24, 2007**
1:00 pm - 2:00 pm Eastern DT
Discovery Education One Place
 - September 25, 2007**
7:00 pm - 8:00 pm Eastern DT
DEN Webinar featuring Jannita
 - October 1, 2007**
1:00 pm - 2:00 pm Eastern DT
Help Math
 - October 3, 2007**
11:00 am - 12:00 pm Eastern DT
Discovery Connect with Mick Kaczmarek of Meckat Manor



Scientifically Proven

Discovery Education *streaming* is proven to increase student achievement, and helps schools meet the requirements of No Child Left Behind (NCLB).

Discovery Education *streaming* is the only educational digital-video-based learning resource scientifically proven to increase student achievement.

The data are compelling. Two random-assignment, control group studies — one conducted in rural Virginia, the other in urban Los Angeles — revealed significant improvement in social studies, science, and math performance for students receiving instruction containing video content from Discovery Education *streaming*.

As a result of these evaluations, Discovery Education executives were invited to Washington, D.C., to convey the results to the House Committee on Education and the Workforce — and to present the findings at U.S. Department of Education Technology Summits and various state and national education technology conferences around the country.

We would be happy to tell you about them, too.

For more information, visit <http://caret.iste.org> or call **800-323-9084** and ask a sales representative for a complimentary copy of the evaluations.





12.6%

average **increase** in achievement
in **Science and Social Studies**



5%

average **increase** in
achievement in **Mathematics**



More than one Solution

Discovery Education listens to educators, and we want to meet the needs of educational institutions of all types and sizes, so we developed technology solutions to make sure that your school can get the most out of Discovery Education *streaming*.

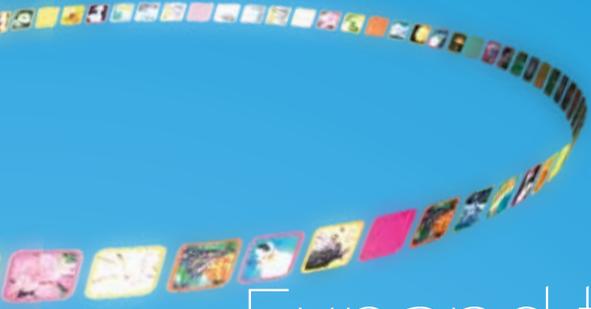
Local Host Solution

Local Host lets schools stream and download Discovery Education *streaming* content directly from their local server rather than from the Internet, eliminating concerns related to Internet connection speed. The complete Discovery Education *streaming* digital library is stored on a local server, and new content is automatically downloaded onto the server overnight so it's ready for use the next day. Users also can upload their own self-produced content, which is incorporated into the interface and viewable only by authorized users.

Network Manager Software

This enables greater local control over storage and distribution of content. The local server stores only those videos that teachers request, rather than all Discovery Education *streaming* content. With minimal management, installed software schedules downloads of selected Discovery Education *streaming* content to the local server during off-peak Internet hours. Because content is stored locally, this software allows Discovery Education *streaming* throughout the day without using Internet bandwidth.





Expand the Possibilities

Access more digital resources in more subjects with
Discovery Education *streaming* Plus.

Discovery Education *streaming* Plus extends the Discovery Education *streaming* video-on-demand library with a huge selection of digital resources from AIMS Multimedia, Clearvue & SVE, and PBS® in addition to Discovery Education *streaming*.



CLEARVUE & SVE



Thousands of resources extend Discovery Education *streaming's* scope and sequence coverage for all K–12 curricular areas, enhancing classrooms with even more rich, unique digital content that's appropriate for what you are teaching.

Thousands of video resources including:

- › McGruff's Kid Files, Teen Files, Real World Science, and Wild World Phonics
- › Rabbit Ears, INTELECOM, Weston Woods, Goldhil, Globe Trekker, and more
- › Ken Burns and NOVA specials

Thousands of audio resources including:

- › Famous speeches
- › Audio books
- › Foreign-language instruction
- › Poetry readings
- › Classical music
- › Sound effects and much more

Ordering Information

K-12 Schools

Annual Site License:

| | Discovery Education <i>streaming</i> | Discovery Education <i>streaming Plus</i> |
|-----------------------------|---|--|
| High School Building | \$2,095 | \$3,095 |
| K–8 building | \$1,570 | \$2,615 |

Multiple year options available.

Separate Video Packs (all three included in Discovery Education *streaming Plus*):

| | | |
|--|---|--|
| AIMS Video Pack 1,200 Videos including McGruff's Kid Files, Teen Files, Real World Science \$520 | Clearvue Video Pack 2,000 videos from producers like Rabbit Ears, INTELECOM, Weston Woods, Goldhil \$725 | PBS Video Pack Hundreds of critically acclaimed PBS titles, including Ken Burns and Frontline \$525 |
|--|---|--|

Network Manager Software:

Enables greater local control over storage and distribution of content. The local server stores only the videos that teachers request, rather than all Discovery Education *streaming* content. **Base price: \$295**

Local Host Solution:

Allows schools to stream and download Discovery Education *streaming* content directly from their local server—rather than from the Internet

Multiple formats ranging from \$3,000 to \$6,000.

Professional Development Services: In-Person Training

Full-day sessions are led by a Discovery Education Certified Trainer in school computer labs. Participants explore Discovery Education *streaming* content and create classroom materials that integrate digital resources.

Workshops are \$2,500 for a full-day, 6-hour session.





www.DiscoveryEducation.com

Ask for your 30-day trial.

Call 800-323-9084 or e-mail streamingsales@discovery.com and discover how Discovery Education *streaming* will benefit you.



CONNECT TO
A WORLD
OF LEARNING.



www.DiscoveryEducation.com

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One Discovery Place, Silver Spring, MD

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